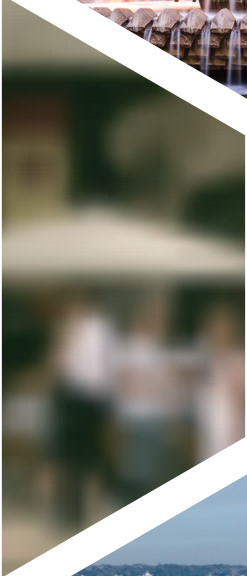


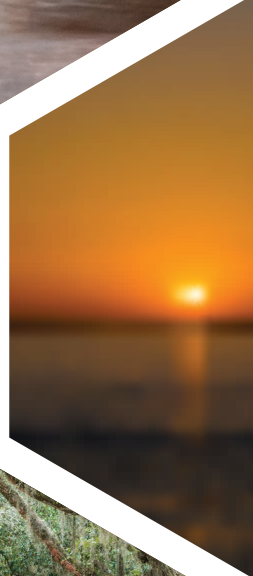


# POWER↑UP FOR SUCCESS

## South Carolina Home Care & Hospice Association 2023 ANNUAL CONFERENCE *INVITATION TO EXHIBIT*



FRANCIS MARION HOTEL  
CHARLESTON, SC  
SEPT. 10-12, 2023





# CONFERENCE AND HOTEL INFO

Get ready for the SCHCHA 2023 Annual Conference! This year's conference takes place at the beautiful, historic Francis Marion Hotel in Charleston, SC. SCHCHA is dedicated to assisting you in making the most of your time and money. When you invest your marketing dollars with SCHCHA, you will be able to connect to key decision makers – in home health, home care, and hospice. Exhibiting provides you with direct access to attendees, giving you the perfect opportunity to market your products and services. Attendees are typically in upper management, and the majority have purchasing influence for one or more areas of their agency. Come network – enjoy time with your current customers and prospective customers in a relaxed atmosphere!



**Hotel Information:** The Francis Marion Hotel was named after Captain Francis Marion, known for his daring raids on the British troops surrounding Charleston during the Revolutionary War. He was nicknamed the “swamp fox”, a name given to him by Colonel Banastre Tarleton because of his ability to disappear into swamps, making him impossible for British troops to catch. This is also the name of the hotel's on-site restaurant. Charleston has a rich culture of history, arts, and dance dating back to the 1700's. From scenic horse drawn carriages to beautiful harbor tours, Charleston is the perfect location for our conference.



**Reservations:** The Association has secured a block of rooms at the Francis Marion Hotel in Charleston, SC for the nights of Saturday, September 9th through Monday, September 11th at a discounted rate of \$169/night (Run of House) and \$199/night (double) room. Each guest must make their reservations by [clicking here](#) and using code: **HOME23** by **5:00p.m. on August 17, 2023**. You can also call 843-722-0600 to check availability. Please identify yourself as a member of the South Carolina Home Care & Hospice Association's group. All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. Based on availability, SCHCHA hotel rates may be available 3-days prior to the conference, and 3 days after the conference. For guests who want to book pre/post, please call the hotel directly and mention you are with South Carolina Home Care and Hospice Association.



Valet parking is available at \$28 per day that will automatically be charged to your room bill. Self-parking is available in the City Garage located next door to the hotel. The charge is \$20 per 24-hour period and is payable to the garage attendant by credit card or cash.



# 2023 SCHCA POWER UP FOR SUCCESS CONFERENCE

## Conference & Exhibit Schedule at a Glance

### Sunday, Sept. 10, 2023

3:00 - 7:00p.m. Exhibitor Registration & Set-Up

### Monday, Sept. 11, 2023

8:00 - 9:00a.m. Exhibitor and Attendee Registration and Continental Breakfast

9:00 - 10:15a.m. Opening General Session

10:15 - 10:45a.m. Break with Exhibitors

12:15 - 2:00p.m. Awards Lunch & Ceremony - Exhibitors Invited

2:00 - 3:30p.m. Concurrent Sessions

3:30 - 4:00p.m. General Sessions

5:00 - 6:00p.m. Exhibitor & Attendee Reception

### Tuesday, Sept. 12, 2023

8:00 - 9:00a.m. Breakfast with Exhibitors

9:00 - 10:30a.m. Plenary Sessions

10:30 - 10:45a.m. Break with Exhibitors

11:45 - 12:15p.m. Happy Trails Snack Break with Exhibitors

12:00 - 1:15p.m. Concurrent Sessions

1:15p.m. Door Prize Drawings and Farewell

## Early Bird Rates Expire Friday, July 21, 2023

### Exhibit Fees Received on or Before 7/21/23

Member:

\$1,150

Non-Member:

\$1,525

### Exhibit Fees Received After 7/21/23

Member:

\$1,350

Non-Member:

\$1,750

### Exhibit Space Includes:

- A 6ft, skirted table, two chairs, electricity, and wifi
- One exhibitor badge that includes access to all networking, food functions, and all educational activities
- A virtual booth in our Mobile App, for attendees to reference before, during, and after the convention
- Access to our Mobile App to connect with attendees
- Registration list with attendees email addresses

### INSTALLATION:

Sunday, September 10: 3:00p.m. - 7:00p.m.

### TEAR DOWN:

Tuesday, September 12: 1:15p.m.

### EXHIBIT TIMES:

Monday, September 11: 8:00a.m. - 6:00p.m.

Tuesday, September 12: 8:00a.m. - 1:00p.m.

Each table is available on a first-come, first-served basis at the time of set-up. Additional name badges are available for \$325 each.



# SCHCHA EXHIBITOR CONTRACT

**EXHIBIT TABLE** –Only 40 Exclusive Tabletop Exhibits Available. Includes a 6ft skirted table, 2 chairs, electric, wifi and preregistration list with email addresses. Exhibitors also have an opportunity to set up a virtual booth, at no extra cost, in our widely acclaimed conference app which allows connecting with attendees before, during and one-year post-conference.

*Please Note: Your Exhibit Fee Includes One Name Badge for your company representative. Additional Name Badges may be purchased for \$325 each.*

☐

**Register and Pay On or Before July 21, 2023:**

**\$1,150** member

**\$1,525** non-member

☐

**Register and Pay After July 21, 2023:**

**\$1,350** member

**\$1,750** non-member

Sponsorship Opportunities	Price	✓
<b>Exclusive Awards Lunch Sponsorship</b>	<b>\$5,000</b> - * Logo and Link on Conference Web Page, Mobile App and Conference Signage. Opportunity to welcome attendees & hand out awards on stage	
<b>Exclusive AV Sponsor</b>	<b>\$4,500</b> - * Your Name and Logo shown on the Screen During General Sessions *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Exclusive Hotel Key Card Sponsor</b>	<b>\$3,500</b> - * Your Logo and marketing message on all room keys provided to attendees upon hotel check-in * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Exclusive Lanyard Sponsor</b>	<b>\$3,000</b> - * Your Logo on all attendee name badge lanyards	
<b>Exclusive Exhibit Hall Game Sponsor</b>	<b>\$2,500</b> - * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Exclusive General Session Sponsor</b>	<b>\$2,000</b> *Opportunity to introduce Speaker *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Breakfast Sponsorship</b>	<b>\$1,000</b> - Co-Sponsor of Tuesday's Breakfast Buffet * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Exhibitor &amp; Attendee Reception</b>	<b>\$500</b> - Co-Sponsor of Monday's Exhibitor & Attendee Reception - *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
<b>Happy Trails Break Sponsorship</b>	<b>\$500</b> - Co-Sponsor of Tuesday's Fun Food Break *Acknowledgment on Conference Signage	
<b>Company Flyer in Registrant Packets</b>	<b>\$750</b> - * Your Flyer Placed in All Attendee Packets	
<b>Rotating Banner Ad in Mobile App</b>	<b>\$750</b> - Your Carousel Banner Ad/Logo in the App	
<b>Push Announcement in App</b>	<b>\$500</b> - One-Time Scheduled Push Announcement During Conference in App	

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PAYMENT:** Please accept my payment for the tabletop and/or sponsorship fee in the amount of \$ \_\_\_\_\_

My check (payable to SCHCHA) is enclosed in the amount of \$ \_\_\_\_\_ OR

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (of cardholder) \_\_\_\_\_

Signature (required) \_\_\_\_\_

Email application to: [judy@ahhcnc.org](mailto:judy@ahhcnc.org)

Fax to 919-848-2355 or mail to SCHCHA, 3101 Industrial Drive, Suite 204, Raleigh, NC, 27609



# SCHCHA EXHIBITOR CONTRACT



## TERMS AND RULES OF THE EXHIBITION

SCHCHA, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services. Immunity to SCHCHA from Liability: SCHCHA, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever.

The Exhibitors agree to indemnify and hold SCHCHA harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. Compliance with Laws: The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by SCHCHA, the Francis Marion Hotel, and all federal, state and local government organizations or agencies. Aisle Space: No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted.

Display and Equipment: Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. SCHCHA reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition. Exhibit Payment: Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the South Carolina Home Care & Hospice Association (SCHCHA). Cancellation: In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing on, or before, July 7, 2023; 50% Refund if cancellation received in writing July 8 - July 21, 2023 and no refunds available after July 21, 2023. Security: Exhibitors must secure their belongings. SCHCHA is not responsible for damages, loss or theft of exhibitor property.